



**Saskatchewan  
Horse Federation**

# Saskatchewan Horse Industry Directory

*The Saskatchewan Horse Federation is organizing the fifth all inclusive directory of the Saskatchewan Horse Industry for 2011-2012. We are once again inviting everyone to participate. All SHF individual members will receive one free copy with payment of 2011 membership fee's.*

## Commercial Advertising Application

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment:  Cash  Cheque  Money order  Visa  Master Card  American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_

### Display Advertising (please check one)

Size/Place	Commercial		Design/Setup	✓
	Colour	B & W		
Back Cover	\$1200		\$100	TAKEN
Inside Front	900		100	TAKEN
Inside Back	900		100	TAKEN
2 Page Spread	900	\$600	150	
Full Page: 5.5" x 8.5"	500	350	75	
¾ Page: 4.25" x 5.25"	400	300	75	
½ Page: 3.5" x 4.25"	300	275	60	
¼ Page: 4.25" x 1.75"	200	175	60	

- Cover ads will include ¼ page ad inside the directory. Each display advertiser receives one free directory and one free listing.
- The directory will be current for a two year distribution. Each individual member of the Saskatchewan Horse Federation will receive a complimentary copy of the directory.
- Ads must be high quality (300 dpi). We support a number of formats and someone will contact you regarding your ad specifications.

**For more information contact the Saskatchewan Horse Federation,  
2205 Victoria Ave, Regina, SK • S4P 0S4:**

**Contact Carla Windl:** Phone: 306-780-9449, Email: showtrail@sasktel.net